



L.A.U.G.H. & No One Gets Hurt!

*(Creating Organizational Change
from the Top)*

by

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As a business owner or senior manager, do you find that the future is sometimes arriving before you're ready for it?

Do you wonder how to initiate updates or changes in your business products or services without causing havoc with your employees?

Do you get frustrated trying to predict what lies ahead for your industry?

***You can remember all
5 steps on one hand!***

Dr. Patt Schwab, CSP, believes that the best way to predict the future is to invent it. In other words, the way to know what's coming is to put yourself in charge of creating the situation you want.

She has developed a five step formula around the acronym L.A.U.G.H. that walks you through what you need to do to prepare yourself and your business for change. The steps include:

- ❖ **Limbering** up mentally for change
- ❖ **Assessing** your environment, anticipating what's coming and developing possible responses
- ❖ **U Decide** what is most advantageous for your company
- ❖ **Going Forward** - leading your staff through change
- ❖ **Having Fun** - putting a reward system in place to encourage people (including yourself) to make the changes



Meeting Planner Notes:



This program is an excellent 90 minute to 3 hour workshop. It can be used with intact management groups, small business owners or senior managers interested in updating their business or working their staff through a change process. It includes a work book with assessment techniques for making decisions in an uncertain market